### **Bayesian First Aid:**

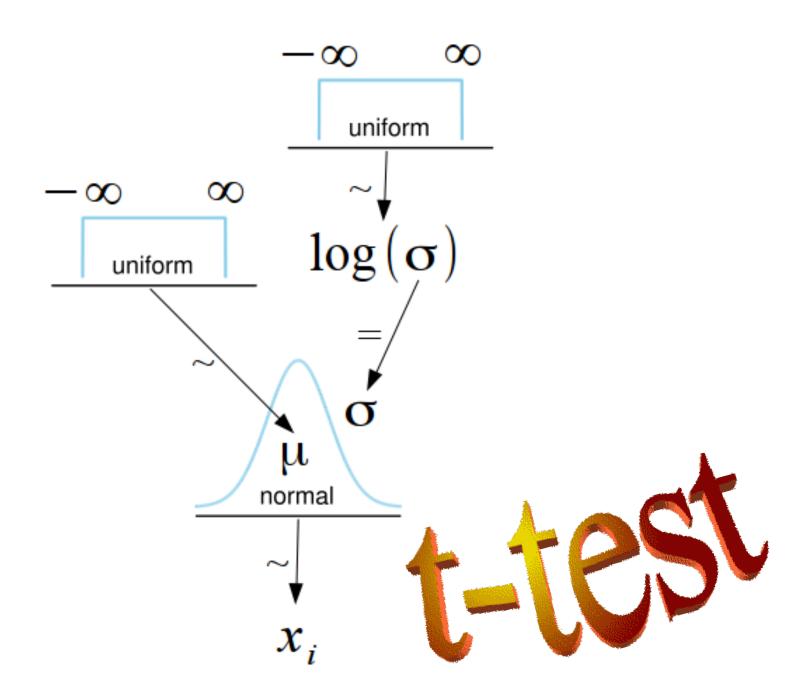
Replacing Null Hypothesis tests by Bayesian Estimation

Rasmus Bååth Lund University Cognitive Science

## Which is the most popular Bayesian model?

- More than a 100 years old.
- 170,000 hits on Google Scholar in 2013 alone.
- Despite its name, the model was first used as a quality control method when brewing beer.





## Inside every classical test there is a Bayesian model trying to get out.

#### The next 15 minutes

- 1. (Shortly), why go Bayesian?
- 2. Bayesian First Aid, an R package and a gateway drug.
- 3. Live demo with butterflies and hands.

#### Classical tests vs Bayesian models



#### Bayes is more flexible

Easy handling of:

Unbalanced groups

Missing values

**Optional Stopping** 

Multiple Comparisons

Non-normal distributions

Strange designs

Prior knowledge

If you can model it, you can estimate it!

- You have to specify your model.
- You have to specify it completely, including priors.
- You can't use Excel, SPSS, Stata, nor Statistica ...

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https://github.com/rasmusab/bayesian first aid

#### **Bayesian First Aid**

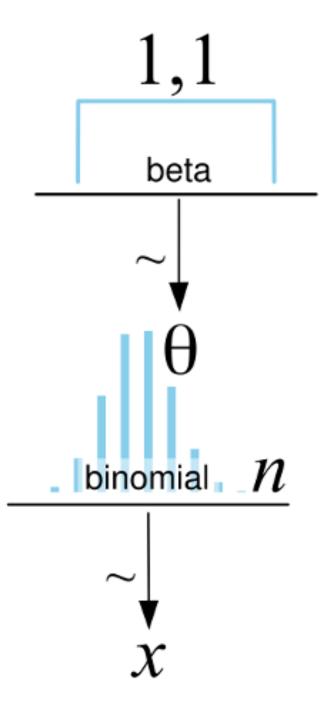
- An ongoing project to replace the classical tests in R with reasonable Bayesian alternatives
- Easy syntax

- Informative output with plot, summary and diagnostics
- Escape the defaults with model.code

#### Time for demo!

- 1. Binomial test with butterflies
- 2. (Intermission)
- 3. Correlation test with hands

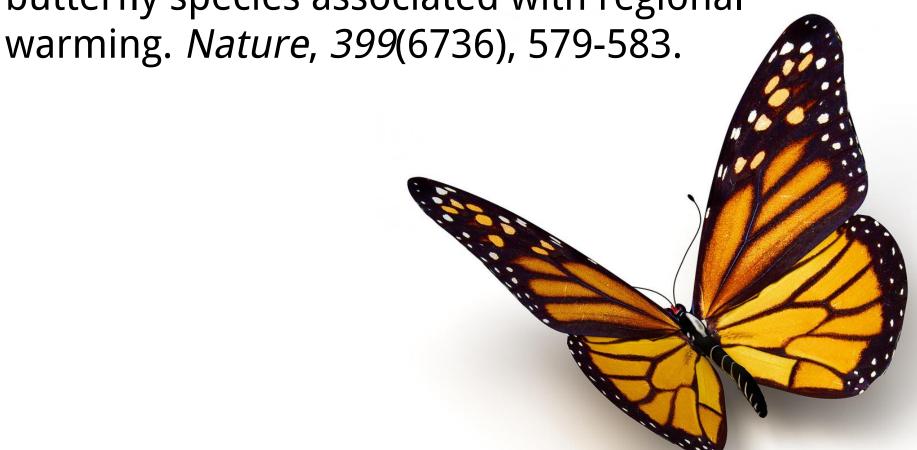




 $x \sim \mathrm{Binom}( heta, n) \ heta \sim \mathrm{Beta}(1, 1)$ 

Parmesan, C. et al. (1999).

Poleward shifts in geographical ranges of butterfly species associated with regional



The southern boundary analysis used data for 40 species, of which the southern boundaries have retracted northwards in the past 30-100 years for 22%, remained stable for 72%, and extended southwards for 5% (Table 2, binomial test, 9 retracting north, 2 extending south, P < 0.04).

Here a live demonstration took place, basically a short version of the following blog post:

http://sumsar.net/blog/2014/01/bayesian-first-aid-binomial-test/



# INTERMISSION

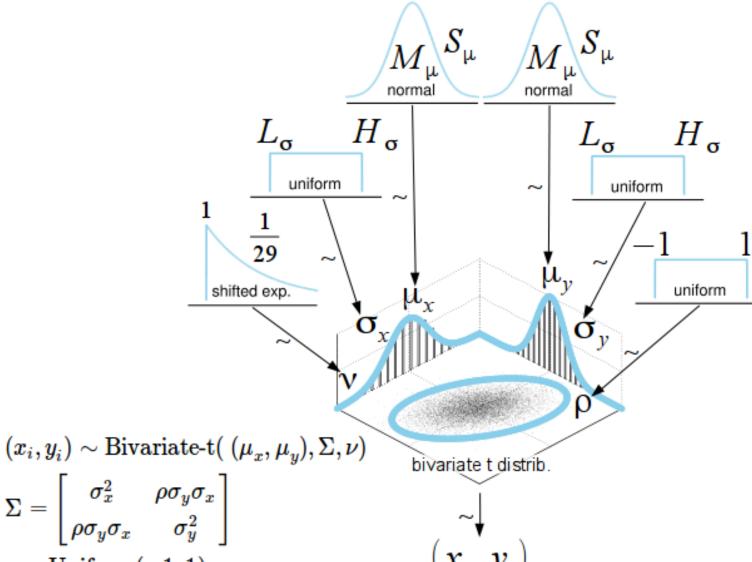


### beepr



install.packages("beepr")





$$\Sigma = egin{bmatrix} \sigma_x^2 & 
ho\sigma_y\sigma_x \ 
ho\sigma_y\sigma_x & \sigma_y^2 \end{bmatrix}$$

 $\rho \sim \text{Uniform}(-1,1)$ 

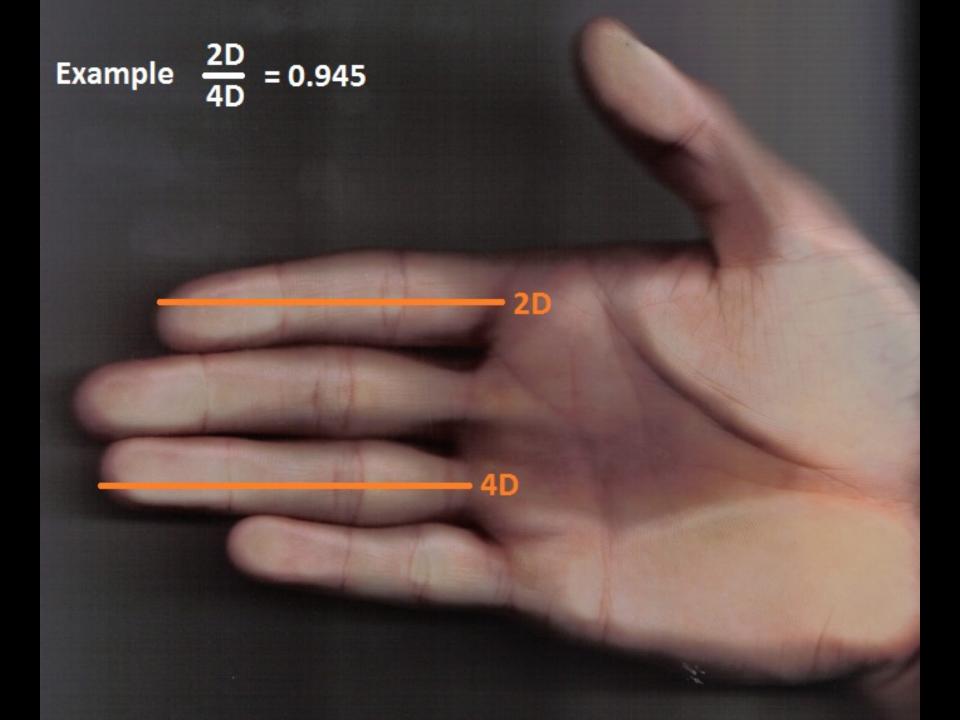
 $\mu_x, \mu_y \sim \mathrm{Normal}(M_\mu, S_\mu)$ 

 $\sigma_x, \sigma_y \sim \mathrm{Uniform}(L_\sigma, H_\sigma)$ 

 $\nu \sim \text{ShiftedExp}(\frac{1}{29}, \text{shift} = 1)$ 

Hone, L. S., & McCullough, M. E. (2012). 2D: 4D ratios predict hand grip strength (but not hand grip endurance) in men (but not in women). *Evolution and Human Behavior*, *33*(6), 780-789.





Here a live demonstration took place again, basically a short version of the following blog post:

http://sumsar.net/blog/2014/03/bayesian-first-aid-pearson-correlation-test/

#### In summary

- Bayesian methods are really useful and flexible.
- It has never been more easy to get started thanks to R and JAGS.
- Bayesian First Aid makes it even easier!



www.sumsar.net